

# Storyboard - Singing Enthusiast



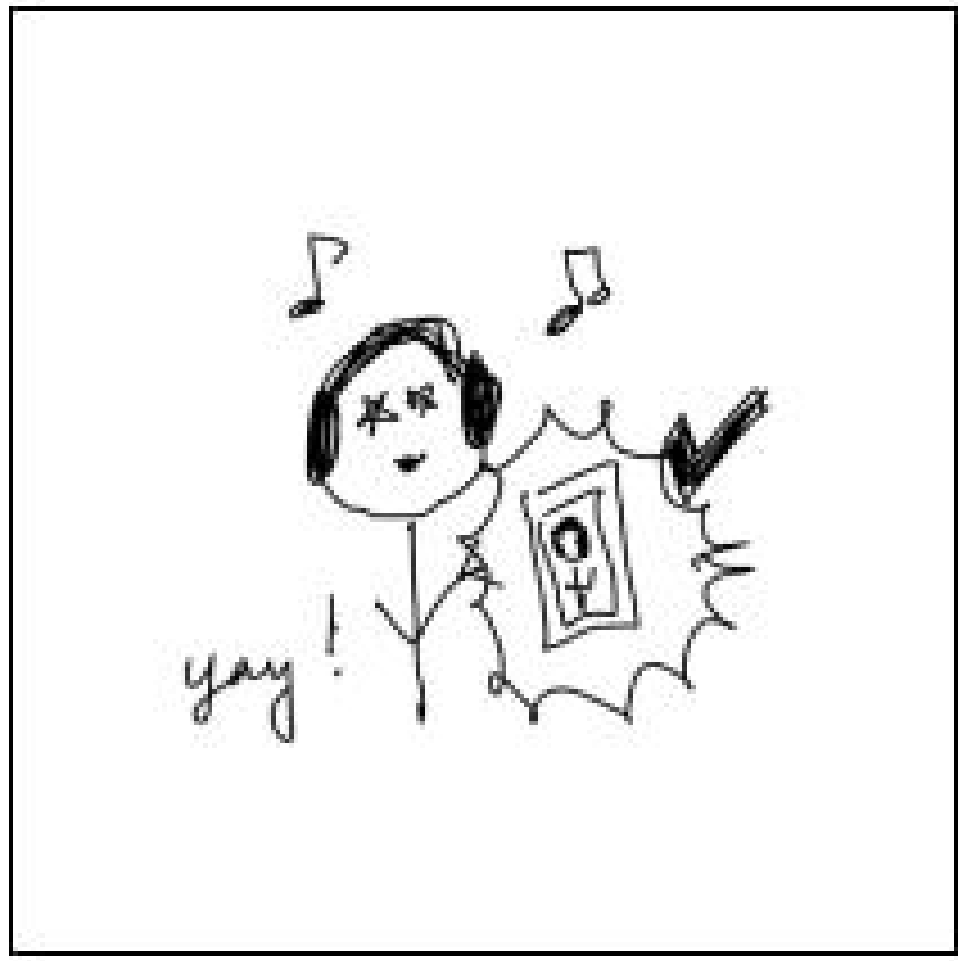
[1] User - Seo is an avid music listener who enjoys singing along to songs using real-time lyrics feature



[2] Problem - Seo finds it a bit frustrating she cannot share her singing skills with friends



[3] Solution - Feature that allows her to record video snippets of herself singing



[4] UX App - Added premium feature that allows video recording and share playing with family and friends



[5] UX App - Can also follow along to a more robust real-time lyrical feature



[6] Outcome - Seo has a great time socializing virtually with her friends in the karaoke room

## Singing Enthusiast

Seo grew up in a musical household. Her mother is a piano instructor and her sister is a trained violinist and Seo, herself, enjoys singing. She enjoys singing along to songs and frequents karaoke rooms for recreational fun. However, lyrics are not always available in real-time in the native language of the song so she ends up often Google searching the lyrics. Also, she often shares the songs she sings with friends and uses her phone's voice messages to record herself but this can be cumbersome.